

# Food waste

## Aim of the InSPIRe demo project:

- The aim of the demo project is to develop a research-based tool like a board game that can be used to motivate the staff in large scale kitchens to work with habits, attitudes and culture of food waste in their everyday lives

## Project perspective & gains for industry:

In order to implement food waste initiatives with lasting effect it is necessary to actively work with staff habits, food taboos, attitudes and food culture inside the organization.

## Expected impact of the demo project:

- Increased motivation of the kitchen staff to work on reducing food waste
- Increased share of kitchens that reflects on own practices which can be initiatives of action towards reduced wastage
- To raise awareness of food waste in the industry

## Plan and process steps:



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**GOAL:**

To raise awareness of food waste in the catering industry and thus increase motivation to reduce food waste.



**WHY:**

Too much food waste is happening in the catering industry – the culture has to be changed towards a more sustainable approach.



**HOW:**

To make a research-based tool that addresses the important aspect of food waste in the Industry.



**WHO:**

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Related to inSPIRe projekt:

Integrated modeling of large scale hospital  
e production chains danner baggrund for at  
llet.



**OUTCOME:**

A food waste board game of learning goals aimed to the staff within the catering industry as well as people of interest.

The game articulate many different aspects of food waste like habits, taboos, attitudes, culture and addresses important questions such as what do we perceive as food and what do we perceive as waste.

The food waste board game has been received very well and reviewed by leaders of the industry as “A fun game and a great method to bring all staff involved so that the various departments in the kitchen engage and speak the same language” - Anni Notlev, kitchen manager at the school of dentistry in Aarhus.



BUDGET: 900.000 DKK

FUNDING BODY: InSPIRe

PROJECT PERIOD: Aug. 2013 - Aug. 2014